



# EUGLOH

## Competition Handbook

### Overview

The competition **Building Bridges** consists of creating a video where you show how you have created a bridge between university and society. It could for example involve a project you have started which has positively impacted others or if you have helped others using a skill you learned during your studies.

To help you narrow down your focus there is a guiding question for you to answer in the video:

*What is the most important skill you have learned so far at university and how have you used it to make a positive impact?*

### Why take part?

Gain exposure to your project. The video will be shown to academics and experts from all 9 EUGLOH partners.

Three finalists will be given the opportunity to travel to Lund, Sweden, and participate in the EUGLOH Annual Summit 13-14 June where they get to present their videos to an audience and accept their diplomas.

### Eligibility

- To participate in the competition, you need to be a registered student at any of the 9 EUGLOH universities.
- You can be of any study level (bachelor, masters, PhD) or study area.
- You need to have availability to be in Lund from the 13-14 of June 2023.

### Deadline

Deadline to submit your video is on the 23 April 2023 (23:59 CET). The finalists will be notified in the first week of May 2023.

### Rules for submission

- All videos must use the competition template and must be in English.
- Each participant can submit one video which must be the students own work.
- Be creative! You can for example choose to be in the video yourself, create an animated video or something else. Let the creativity flow!
- We recommend that the video should be 2-3 minutes long. Videos over 3 minutes will not be accepted. File format must be MP4 or MOV.
- Anyone appearing in the video must give their consent to be filmed and to be shared as mentioned below.

### Intellectual Property

- By submitting an entry to the competition, you acknowledge that the video will be made publicly accessible.
- Videos will be published on the EUGLOH website and social media channels.
- EUGLOH may take stills or parts of the video for promotional purposes.

### Judging criteria

- Innovation, creativity, impact, and communication skills will be used to assess the videos.

### Submitting your video

After carefully reviewing this document, submit your video by emailing it to [Isabelle.nilsson@er.lu.se](mailto:Isabelle.nilsson@er.lu.se)